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1927 MAR 28 1927

Price List

—OF—

McCartney Nursery

Hardy Ozark Grown

Nursery Stock

Seed Sweet Potatoes

**GOOD PLANTS AND STOCK
TRUE TO NAME
at Reasonable Prices**

GUARANTEE—McCartney warrants all plants true to name and first class in every respect, with the express understanding and agreement that, should any prove not true to name, on proper proof, we will refund the money paid or will gladly replace any plants untrue to name, but are not liable to damage other than herein named.

We do not guarantee sweet potatoes condition upon arrival, as we have no control over transportation service.

We Do Guarantee seeds and plants to leave our hands in best possible condition and packed in proper manner, and if not unnecessarily delayed should arrive in first-class condition, as we annually ship to 25 states, Canada and Mexico.

McCartney Nursery

Neosho, Missouri

"Some folks plant in the Springtime,
Some others plant in the fall;
But the worst are those who compromise
And plant no trees at all."

Friends, many of you who receive this price list will wonder why. Read our order blank over carefully and notice it tells:

FIRST: About the free plants we give our friends with their orders for a list of reliable friends who are interested in fruit. We are glad to have this introduction and hope you will see something priced that you will want to plant this spring, favoring us with your order. McCartney plants have made your neighbor money and will make you money.

SECOND: You will see a few of the many unsolicited testimonials we receive from satisfied customers. They are convincing evidence of McCartney's reliability.

Located here in the Ozarks where the very best quality of fruits are raised and shipped by the train load, where plants grow Roots and Fruit Buds long after northern plants are mulched or dug for winter protection, we propagate fruit trees and plants that are as good as grows.

Why order from agents? It is quicker, cheaper and more satisfactory to send your order direct to McCartney. His new low prices on seed and nursery stock give you a substantial saving on everything ordered. McCartney guarantees all stock to be healthy, true to name (no seedlings); all carefully inspected by State Nursery Inspector and Inspection Certificate with each shipment. Our reputation for square dealing is your safeguard. McCartney's life-time experience growing and shipping plants is your guarantee of reliable stock.

As prices on most farm crops are lower, our prices for 1927 are correspondingly lower. You will notice we offer just enough kinds to give a generous selection, and still not so many as to confuse anyone in ordering. Will you send your order in now while assortment is unbroken and while it is fresh in your mind; then hand this price list to some friend for their consideration.

McCARTNEY'S NURSERY,

By E. W. McCartney.

FRUIT TREES

It is surprising how much can be made from an orchard or small fruit garden. Each season you read often of enormous returns from fruit land, and we are not exaggerating when we mention the production of some of our principal fruit crops. An acre of well cared-for apples, 300 bushels; strawberries, 200 crates, blackberries, 100 crates; grapes, 1000 baskets. Figure what your home market will pay for this fruit; compare these profits with an acre of corn or wheat and you will find the comparison unusually strong for fruits. An acre of fruit will make as much profit as 6 or 8 acres of grain crop and furnish your table with a generous supply of fresh juicy fruit. Farm papers are persistently urging diversified farming. Don't put all your eggs in one basket. Fruit crops are profitable if you start right by planting thrifty, well rooted trees. McCartney's Ozark Grown Nursery Stock is that kind. Our trees are free from disease—crown gall, hairy root, etc; carefully dug, with straight tops, true to name, properly labeled and packed for shipment.

McCARTNEY NURSERY, Neosho, Mo.

Amount enclosed \$.....

Answer, Yes or No:.....

[illegible]

Shipping Instructions

All prices f. o. b. Neosho, Mo.

Be Sure to Read this on Express Rates.—Sweet potatoes take a commodity rate to most points, or about one third less than second class rates usually charged by your express agent. Ask him for special tariff No. 3194 on vegetables. In case he does not have this rate, demand receipt for shipment and charges paid, send receipt to us and we will be glad to take it up with the company. We are calling your attention to this on account of receiving so many complaints from customers who have been overcharged, some paying \$50 excess charges on shipments of seed sweet potatoes. Berry and vegetable plants take second class rates; trees and shrubbery take first class rates.

Parcel Post—For small orders, parcel post will be the most satisfactory. But please include enough money in order for postage. Should you send too much it will be returned, and should we through mistake not return excess postage, please write us about it.

For strawberry and sweet potato plants add 20 cents per hundred for postage; 50 cents for blackberries, red raspberries, and asparagus roots; 75 cents per 100 for grapes, gooseberries and black raspberries. One half the amount for first and second zones. Of course we cannot give exact rates or weights of plants before packing, as they vary in weight.

Seed sweet potatoes weigh about 50 pounds per bushel, strawberry and sweet potato plants weigh about 20 to 25 pounds per 1000. Grape vines 1-yr. and No. 1 blackberries, about 150 lbs. per 1000, packed; trees weigh from 70 to 100 lbs. per 100, packed.

Claims, if any, must be brought to our attention immediately after receipt of plants, for correction.

If your order reaches you in bad condition, whether our fault or the fault of the other fellow, write us at once. Perhaps we can adjust the matter to your satisfaction. Of course you will file claim at once with the transportation company, if it appears to be their mistake. We want every order to be satisfactory and will spare no pains to make it such.

Terms of Payment—Cash, post-office money order, or express money order. Or will book orders for one-half the full amount, balance to be sent when order is shipped.

Inspection—Our nurseries are inspected every season by the State Inspector and a copy of inspection will accompany every shipment. Plants are clean and healthy.

Correspondence—Any information will be cheerfully given on request, in regard to description, soil, varieties, express and freight rates, and fruit culture in general.

Get Some Tree Plants.

On a separate sheet send names of some of your friends who own their homes and might be interested in our catalog and we will send you some plants FREE with your order

WHAT THEY SAY

W. A. Hitchcock, Davison County, S. D.—The barrel of sweet potatoes you shipped the 12th of April was received in good shape.

Chas. M. Pink, Polk County, Iowa.—Received the sweet potatoes O. K. in good shape. The express company did not notify me when they came and they were in the express office twelve days.

H. V. Wexler, Franklin County, Wash.—Last season I bought a barrel of sweet potato seed from you and found it very satisfactory. Will want four or five barrels this season.

J. F. Newsom, Agriculturalist K. C. S. Ry., Kansas City, Mo.—I have visited the McCartney place and believe you will receive satisfactory treatment from him in any plants you may purchase from him.

W. M. Norton, Ottawa County, Kan.—I can get cheaper seed thirty miles from here but I like yours best. They are the best on the market.

F. E. Shaffer, Astabula, County, Ohio.—My order for grape vines arrived in good shape. Am well pleased with them.

Luther Meyers, Butler County, Iowa.—Sweet potato plants arrived in fine shape, and the grape plants I got from you are all growing fine.

W. T. Bailey, Mayes County, Okla.—Am enclosing check for Moore's Early grape plants. Have been offered Moore's Early at a lower price, but have had such satisfactory results from former orders from you I decided to take no chances.

Mr. Ed Roark, banker, fruit grower and Association manager of Anderson, Mo., says: "I recommend you to my growers because several years back we ordered several thousand grape plants from you and from another large firm at the same time. Yours were satisfactory. Theirs were mixed."

First National Bank, Neosho, Mo.—To whom it may concern: We have been acquainted with Mr. E. W. McCartney for a number of years and found him to be honest and honorable in all his dealings. We would not hesitate to place an order with him for anything he might have to offer for sale without even asking for a sample.—E. C. Coulter, Cashier.

S. R. Yohe, Whiteside County, Ill.—Received the sweet potatoes and they were fine.

Creed Hamilton, Barry County, Mo. I have bought sweet potatoes from you several times, and have always been treated so I can come back. I may order more later.

S. B. Brubaker, Carrol County, Ind.—Received potatoes all O. K. Thank you.

Byron M. Dewey, Kay County, Okla.—Please find order for Porto Rico plants. I am sending a picture of our potato patch grown from your plants. They made 30 bushels on two city lots. We are well pleased. A satisfied customer and friend.

APPLE TREES

McCartney's reliable Apple Trees, select scions on French seedlings:

APPLES

Summer Varieties

RedJune—Very early and good flavor, medium size.

Early Harvest—Pale yellow, fair size and quality.

Yellow Transparent—Earliest of all, mild but sprightly flavor; trees bear abundantly at an early age, upright grower. The most popular early apple.

Autumn Varieties

Maiden Blush—Large, smooth, regular shape, flesh white, heavy bearer.

Wealthy—Large, round, red, very handsome, fine flavor, good keeper.

Winter Varieties

Jonathan—Brilliant red, medium size, deliciously flavored; hardy, productive, bears young.

Ben Davis—One of the best winter keepers, an old stand-by.

Gano—Similar to Ben Davis, better colored, tree healthy and prolific.

Grimes Golden—The most popular in cultivation, yellow, firm and juicy.

Winesap—Deep red, very juicy, medium size, good keeper.

Stayman Winesap,—similar to Winesap, but larger and lighter colored.

King David—A handsome red apple, large size, good quality, fine grower and bearer.

Delicious—A new and very popular variety East or West, large, dark red, juicy, best quality, trees thrifty, great bearer.

Mammoth Blacktwig—Extra large size, skin smooth, deep red, excellent quality, tree vigorous, bears quite young.

Winter Bananna—A valuable market sort, beautifully yellow, flavor exquisite, highest quality, productive.

Rome Beauty—Large yellow, striped with red, flesh juicy, crisp, sub-acid, tree moderate grower.

York Imperial—Tree moderate grower, productive, fruit large, lopsided, surface smooth, bright red on yellow ground, quality good.

Crab Apples

Hyslop—Large deep crimson, very popular, fine for preserves.

First class 2-year	Each	12	100
4½ to 6 ft.....	50c	\$5.25	\$35.00
4 to 5 ft.....	40c	4.25	30.00
3 to 4 ft.....	30c	3.25	25.00
2 to 3 ft., 1 yr. old.....	20c	2.25	15.00
3 to 4 ft., 1 yr old.....	25c	2.50	20.00

Fred Hoeper, Bates County, Mo.—The vines you sent were fine.

R. E. Watts, Cooper County, Mo.—Have won two firsts in County fairs on potatoes grown from your plants.

Dr. Guillermo, M. Stell Colonia, Dublan, Chihahua, Mexico.—I have 200 plants from the five different kinds of sweet potatoes you sent me transplanted and vines running some five feet long. I gave away about 150 plants. Tubers are sound yet in the bed and more plants coming on.

PEACH

Elberta—Large yellow, of excellent quality, freestone; the market peach of America.

Crawford Early—Freestone, very large, oblong, skin thin, wonderfully productive.

J. H. Hale (New)—A remarkable peach of the Elberta type but much larger, ripens earlier, superior in flavor.

Heath Cling—Large, oblong, white, slightly tinged with red, fruit melting and luscious.

Salaway—One of the best and most regular bearers, very large, creamy yellow, crimson cheeks, freestone.

Crosby—Rich orange yellow with blush, freestone, pit small, flesh yellow, fine late sort.

One year budded on Tennessee seedlings	Each	12	100
11-16 and up, 5 to 6 ft.	45c	4.50	35.00
9-16 to 11-16, 4 to 5 ft.	40c	4.00	30.00
7-16t to 9-16, 3 to 4 ft.	30c	3.00	25.00

CHERRIES

Sour varieties—Montmorency, Early Richmond.

Sweet varieties—Black Tartarian, Bing, Gov. Wood.

Two year—11-16 and up, 3½ to 5 ft.—Each 50c; \$5.50 per dozen; \$45.00 per 100.

One year—7-16 to 9-16, 3 ft.—Each 40c; \$4.50 per dozen; \$35.00 per 100.

PLUM

Burbank, Damson, Wild Goose, Red June, Sapa

One year, budded on plum	Each	12
11-16, 5 to 6 ft. branched	50c	\$5.50
9-16 to 11-16, 4 to 5 ft. branched	40c	4.50
5-16 to 7-16, 3 to 4 ft.	35c	3.50

PEARS (Standard)

(Budded on French Seedlings)

Garber, Kieffer, Seckel Bartlett

2-yr., 11-16 up, 5 to 6 ft., 70c each; \$7.50 per 12.

2-yr., 5-8 up, 4 to 6 ft., 60c each; \$6.50 per 12.

SMALL FRUIT PLANTS

No garden is complete without its rows of Strawberries, Blackberries, Grapes and other small fruits. They require attention to be sure, but think of the good eats we may have the year round with a little extra attention to our garden. By enlarging our space we can just as easily supply our neighbors with fresh fruit, realizing a good profit.

OSARK GROWN PLANTS—It's an acknowledged fact that our climatic conditions and altitude with our gravelly soil, produce the hardiest plants in the country, also our open winters and early springs give us the advantage of shipping from the middle of February till the last of April. When northern plants are frozen in the ground ours are ready to go. Order your berry plants early. This applies to other small fruits.

Early planting and persistent cultivation is the secret of success with small fruits

M. Higgins, Pawnee County, Okla.—My grape vines and blackberry plants were in fine condition.

George A. Ward, Cowley County, Kans.—We want to thank you for the good strawberries and grapes we set out this spring. They are doing fine.

STRAWBERRIES

Aroma (per.)—Medium late. Plants very vigorous and perfectly healthy; makes lots of fruit; fruit large to very large; of perfect form and excellent quality, long season and very prolific. Will make a row where others fail. More of this variety grown in the Ozarks than all others combined. We specialize in this variety—per 100, 50c; per 1000, \$3.00.

GRAPE

Eaton. Herbert, Early Ohio, Champion, Niagara, Diamond, Green's Early, Missouri Reissling, Brighton, Woodruff, Wyoming Red, Agawam, Lutie

1-yr. No. 1—Each 25c; 12, \$1.75; 25, \$3.00; 100, \$9.
2-yr. No. 1—Each 40c; 12, \$2.50; 25, 4.00; 100 \$12.
Concord 1-yr., No. 1—\$5.00 per 100; \$40.00 per 1000.
Moore's Early, 1-yr. No. 1—\$6.00 per 100; \$50 per 1000.

BLACKBERRIES

Early Harvest (early), Snyder (late), McDonald (early), Blowers (late), Mercreau (late), Rathbun (late), Lucretia Dewberry (early), 25, 75c; 100, \$2.50; 1000, \$18.

SHRUBBERY

	Each	12
Snowball	50c	\$4.50
Spirea Van Houttei	40c	4.00
Lilac (purple) 3 to 4 ft.....	50c	5.00
Hydrangea, 2 to 3 ft.....	60c	6.00
Hazlenut, 2 to 3 ft.	40c	4.00
Honeysuckle (common)	40c	4.00
Honeysuckle (Hall's Japan).....	50c	4.50
Clematis (climbing vine)	40c	4.00
Wisteria (purple climbing vine)	40c	4.00
Boston Ivy	30c	3.00
Kudzu Vine	25c	1.50
Canna Bulbs	10c	1.00
Barberry. Thunbergii, 12-18 in., hedging, per 100, \$25.00.		
Privitt (California) 12-18 in., hedging, per 100, \$10.00.		
Privitt (Amoor) 12 to 18 in.....	Per 100,	\$10.00
Dorothy Perkins, Crimson Rambler	Each	12
American Beauty Roses	50c	4.50

SWEET POTATOES

Ordinary sweet potatoes bought on the open market are not suitable for plant production. They are grown and handled for table use. It is not fair to expect them to give entire satisfaction in quite a different way. The safe and economical thing is to plant seed grown especially for that purpose. McCartney's seed sweet potatoes are that kind. Twenty-five years' experience with sweet potatoes and their peculiarities enable us to know just how to pack them for shipment. Our manner of handling and packing seed, guarantee safe delivery to our station.

McCartney's Seed Sweet Potatoes are kiln dried, dug when in the prime condition, graded and sorted in the field. From the time they are plowed out (we do not use a digger, as it bruises the potatoes), hauled to the kiln, taken through a curing process, given just the right amount of heat through the long winter, sorted and packed for your order, they are handled and treated in a scientific manner. They are free from disease, first because the seed is dipped before bedding for any chance disease; second, because they are inspected by the State Entomologist each season; third, because they are sorted and handled by experts.

Seed Sweet Potatoes

Bushel

Nancy Hall, (one of the best yellow).....	1.50
Early Triumphs (very early).....	2.50
Yellow Jersey, very extensively grown.....	2.75
Southern Queen, a good white one.....	3.00
Red Bermuda, an early cropper.....	3.00
Golden Queen, extra early.....	3.00
Porto Rico, quality and yield fine.....	3.00
Big Stem Jersey.....	2.50

In quantities less than 25 pounds of any variety, 12c per pound. Special prices on large quantities

SWEET POTATO PLANTS

Will have sweet potato plants of the varieties listed about May 1st.

Our plants are grown from especially selected seed, that is treated before planting or bedding, for black rot, and will average about six inches in height. They are free from stem rot and other dangerous diseases; are well rooted and packed for long distance shipments, roots packed in damp moss.

You may deduct 25c per 1000 on sweet potato and other vegetable plants, if your order is placed before March 10.

SWEET POTATO PLANTS	Per 100	Per 1000
Nancy Hall.....	40c	\$2.50
All other varieties.....	50c	3.00

VEGETABLE PLANTS

TOMATO PLANTS	Per 100	Per 1000
Spark's Earliana.....	50c	4.00
Genuine Stone.....	50c	4.00
Ponderosa	50c	4.00

CABBAGE PLANTS	Per 100	Per 1000
Early Jersey Wakefield.....	50c	3.50
Danish Ballhead.....	50c	3.50

CAULIFLOWER PLANTS—25c per dozen, \$1.00 per 100.

PEPPER PLANTS—Ruby King and Long Red Cayenne, 25c per dozen, \$1.00 per 100.

CELERY—Golden Leaf Self Blanching, 25c per dozen, \$1.00 per 100. Fifty at 100 rates.

Garden Roots

	2-year	12	100	1000
Asparagus—Washington rust proof	1.00	2.50	15.00	
Asparagus—Columbia	80c	2.00	12.00	
Rhubarb—2-yr. roots No. 1.....	70c	5.00	35.00	
Rhubarb—1-yr. roots No. 1.....	80c	4.00	30.00	

McCartney Nursery

NEOSHO,
MISSOURI

MISSOURI STATE PLANT BOARD

Certificate of Nursery Inspection

This is to Certify that in accordance with the provisions of the Missouri Plant Act of 1925, the nursery and premises thereof belonging to E. W. McCARTNEY, of Neosho Mo., have been duly inspected by a duly authorized inspector and were found to be apparently free of injurious insect pests and plant diseases.

This certificate is not transferable and may be revoked for cause. This certificate expires Sept. 1, 1927. L. HASEMAN, Chief Inspector.